

Ian Shorrock

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Portfolio at <http://ianshorrock.com>

EXPERIENCE

WEBSITE DEVELOPER

MAY 2008 - PRESENT

National Center for Atmospheric Research

Boulder, Colorado

Performed front-end development for <http://amp.ucar.edu>, with increasing contributions to back-end software development using Python and Django.

- Created project identity, logo, and design; designed and programmed user interface.
- Executed all CSS and XHTML minding usability, accessibility, W3C standards and browser compatibility.
- Assisted user experience design, technical documentation, strategy, and information architecture.

FREELANCE INTERACTIVE MEDIA DESIGNER

MAY 2006 - PRESENT

- Client: Astrid Paustian. Designed and developed <http://astridpaustian.com> using Drupal CMS.
- Client: Banyan Design. Graphic design and development for interactive Flash portfolio.
- Client: Commissioneronline.com. Flash animation, application interface design, CSS/HTML.

GRAPHIC ARTIST

OCTOBER 2004 - PRESENT

Fiske Planetarium, University of Colorado at Boulder

Boulder, Colorado

Lead graphic designer for shows including Mars Revealed, The Milky Way: City of Stars, Tormenta Espacial, and Many Faces of Hubble; hired, trained and directed assistant designers; produced materials including posters, fliers, ads, brochures and web graphics; designed & installed exhibits and signage.

GRAPHIC DESIGNER & FLASH ARTIST

SEPTEMBER 2006 - FEBRUARY 2008

pingVision

Boulder, Colorado

XHTML and CSS for custom Drupal templates; spearheaded design discussions and creative brainstorming on projects; branding and logo design; created design comps and wireframes for clients.

- <http://skills247.com>. Performed initial illustrations and 3D models in Blender; Flash development and video services integration.
- <http://popsci.com>. Prepared and spliced client designs for deployment; CSS styling and layout.
- <http://redblueamerica.com>. Created wireframes; wrote layout HTML/CSS.

EDUCATION

University of Colorado at Boulder

DECEMBER 2008

Bachelor of Arts, Studio Art: emphasis in Digital Art. Certificate: Technology, Arts and Media.

- Areas of focus: video post-production, photography, advertising, psychology, computer science.

TECHNICAL PROFICIENCY & KNOWLEDGE

- Advanced knowledge: Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Premiere, XHTML, ActionScript 2, Cascading Style Sheets, Blender, Python
- Beginner knowledge: C++, Adobe After Effects, AJAX, Final Cut Pro, Reason, ActionScript 3, XML, Processing, jQuery, SQL, JavaScript
- Proficiencies: MVC/MVT web application frameworks (Django); user interface design; SEO; analytics; LAMP development; W3C web standards; content management systems (Drupal); Adobe software tutoring; principles of design (typography, color theory, composition); version control (SVN)